

# Spring into Summer

FAIR TRADE SCHOOLS GUIDE 2016

EXCLUSIVE  
stories from  
schools making  
a difference!

FABULOUS  
**FREE**  
FAIR TRADE  
RESOURCES!

**Fundraising**  
& FAIR TRADE FUN

**Fairtrade  
Fortnight**

help vulnerable farmers thrive

Join  
in!



**TRAIDCRAFT**  
Fighting poverty through trade

[traidcraftschools.co.uk](http://traidcraftschools.co.uk)

January

## What Are Your New Year's Resolutions?

Whether you're wanting to do more to help real people, do some fundraising, or get involved in world development, getting your school involved with Traidcraft is the perfect way to make a difference.

## Explore our FREE Online Resources

Explore hundreds of TES Endorsed lesson plans, games, assembly plans, and activities at [traidcraftschools.co.uk/schools-resources](http://traidcraftschools.co.uk/schools-resources).



We've even put together an interactive monthly planner for you... Simple!



## Start Planning Your FAIRTRADE FORTNIGHT!

This is the two week period in March where schools celebrate awareness of fair trade with Big Brews, Big Breakfasts, fair trade fashion shows, sponsored events, and a whole host of other activities.

Turn over to discover what you could be a part of!



## English Martyrs School and Sixth Form College

WE HAVE A FAIRTRADE STEERING GROUP WITH 3 MEMBERS OF STAFF AND 16 STUDENTS, FROM YEAR 7 TO 9. WE MEET UP ONCE A MONTH. THE STUDENTS ENJOY BEING PART OF THE GROUP AND THE INTERACTION WITH THE PUBLIC DURING FAIRTRADE FORTNIGHT. ONE YEAR WE EVEN WENT INTO THE LOCAL PRIMARY SCHOOLS TO DO ASSEMBLIES ON FAIR TRADE.



TWICE A WEEK WE HOLD A STALL SELLING FAIR TRADE PRODUCTS, DRINKS COOKIES ETC...



WE BUY ALL OUR PRODUCTS FROM TRAIDCRAFT ONLINE.



ONCE A MONTH THE STUDENTS BAKE USING FAIR TRADE PRODUCTS AND THEN WE SELL THEM AT BREAK THE FOLLOWING DAY.

## TOP 10 SCHOOL BEST SELLERS

**Divine Milk Chocolate Display Box** (30x40g) 30150

**Traidcraft Double Chocolate Chunk Cookies Display Box** (16x45g) 62494

**Divine White Chocolate Display Box** (30x40g) 32658

**Calypso Fairtrade Apple Juice** (27x200ml) CASE 54052

**Traidcraft Double Chocolate Chunk Cookies** (8x180g) CASE 67952

**Traidcraft FairBreak Choc Chip Cookies** (12x150g) CASE 42826

**Calypso Fairtrade Orange Juice** (27x200ml) CASE 62158

**Divine Caramel Milk Chocolate Display Box** (30x40g) 64438

**Divine Orange Milk Chocolate Display Box** (30x40g) 48506

**Traidcraft Crunchy Granola GEOBAR** (6x5 pack) CASE 59162



# February



## WELCOME TO FAIRTRADE FORTNIGHT!

29rd February - 13th March

We want to help smallholder farmers thrive.

We want schools to celebrate fair trade in their own personal way. We've put together a collection of ideas that suit all types of schools - so you can get involved in whatever way suits you best!



Let it grow,

## Hold Your School BIG BREW!



Traidcraft has everything you need to hold a fantastic fundraising event this Fairtrade Fortnight. You could:

- Hold a Big Brew and invite parents, or a Mini Brew in the staffroom during breaks and lunchtime!
- Hold a Big Breakfast! Transform your Breakfast Club into a fair trade event, or bring together parents, pupils, and teachers for a lovely morning breakfast event!
- Hold a classroom brew, with fair trade orange & apple juices
- Set up a refreshment stall at your Big Brew, and sell fair trade biscuits and cookies!



Order your **FREE** Big Brew coffee morning pack and Fairtrade refreshments online at [traidcraft.co.uk/bigbrew](http://traidcraft.co.uk/bigbrew) or call us on **0191 497 3999** (discounts and invoicing available for schools).

## Enter the Snack Attack Challenge

Have your class design a revolutionary fair trade snack and learn about citizenship, team-working, design, marketing, and enterprise. Winners will receive £100 of Traidcraft goodies for their school!

Download your English or Welsh entry pack at [traidcraftschools.co.uk](http://traidcraftschools.co.uk)



## Invite a Speaker!



Invite a wonderful Traidcraft speaker to give a talk or run fair trade activities at your school. Our Volunteers are based all over the UK, and are ready to talk to pupils and teachers alike.

Make your request at [traidcraftschools.co.uk](http://traidcraftschools.co.uk)

## Raise Funds with Catalogue Sharing

Raise funds for school by passing around Traidcraft catalogues! Take orders from parents and staff, order them on your school account, and receive discounts on each product. You could even encourage parents to buy regular groceries, quirky gifts and greetings cards year round! Email [schools@traidcraft.co.uk](mailto:schools@traidcraft.co.uk) or call **0191 497 3999** to order your catalogues.



## Run a Traidcraft Stall!



Don't forget to set up your school account

Use your school discounts to fundraise by selling Traidcraft snacks, treats, and treasures on a fair trade stall. Traidcraft has lots of beautiful and affordable gifts, crafts and foods to choose from, with more being released all the time! Young people can learn the art of running a small business and raise funds for life changing work overseas. We can supply you with free promotional posters and leaflets to make your display 'pop'.

Read more about your school discounts on the schools website.



## Different types of stall

**HEALTHY STALL** For a healthy stall, why not fill it with Traidcraft fruit pots, fruit juice, granola bars, fruit and oat bars, and even serve yummy muesli.

**CRAFTY STALL** We have a variety of pocket money products like friendship bracelets, bookmarks, key rings, purses, tiny trinket boxes and toys to stock your handmade stall.

**SNACKY STALL** If you want to fill your stall with yummy choc treats, try our mini Divine chocolate bars, raspberry ripple rice crispy bars, FairBreak Wafers, chocolate buttons, fudge, and toffees! You deserve it!



## Hold a Fairtrade Fortnight Assembly

Enthuse and engage the whole school with Traidcraft's fantastic fair trade learning resources. Download our Fairtrade Fortnight Assembly Plan from [traidcraftschools.co.uk](http://traidcraftschools.co.uk)

## Send in your donations

We want to help smallholder farmers thrive. Raise money for us and donate online, by cheque, or with a card over the phone. It makes a world of difference. We would love to see your fundraising efforts for Fairtrade Fortnight and beyond, so please send any photos and stories you'd like to share to [schools@traidcraft.co.uk](mailto:schools@traidcraft.co.uk).



## March, April & May

Don't forget to set up your school account



## The Real Easter Egg & Easter Resources!

It's back – the only fair trade egg to tell the Easter story. Perfect to nibble on alongside our free Easter lesson ideas. You could even collect orders from parents! Visit [traidcraftschools.co.uk](http://traidcraftschools.co.uk) to explore our seasonal resources.

## SNACK ATTACK Competition Deadline!



Don't forget to submit your entries to our annual innovation competition! The winners from each category will win fame, glory and £100 of Traidcraft goodies for their school! Download your English or Welsh entry pack at [traidcraftschools.co.uk](http://traidcraftschools.co.uk)

## Invite a Speaker!

Inspire your class with a Traidcraft Speaker.

Our volunteers are based nationwide and can deliver talks or activities in your school with passion and enthusiasm! Visit our website to make your request.

## Skills young people can gain from running a tuck shop

Business & Planning Skills Communication Skills Customer Service Teamwork Marketing Global Awareness Arithmetic

Most popular day for a school tuckshop  
**FRIDAY**

**150 extra** schools applied to be a Traidcraft fair trade school last year

**874** schools ordered Traidcraft goods in the past year

**GLASGOW** has the most Traidcraft fair trade schools of any area in the UK





## Case study

### Traidcraft & Ellingham Church of England Aided First School

Diane Lakey

The Year 4s are helpful & help us with our change. Kara

I like it because we send the money we make to our school in Uganda. The children who serve us at the tuck shop are really good. Kelsey

We like it because it raises money. Sarah-Lee

I like counting-up the money. It helps give money to producers. Jake

I like setting up the shop and checking the new stock. Jayden

I really like doing the maths in it. Walter

I like it because the stock sells really well. Matthew

Our relationship with Traidcraft began in the Autumn of 2009.

We wanted to prepare our pupils to be Global Citizens and began a project about Fair Trade. I worked with the Key Stage 2 pupils to begin with, researching

fairer trading in developing countries; auditing the availability of Fair Trade products in the Alnwick area, etc. We engaged with fairer trading as it is the right thing to do as a Church school and demonstrates our 'Small school with a big heart' Christian ethos in action.

I ordered our first stock from Traidcraft for the pupils to sell at our coffee morning and then Christmas Fair. This quickly developed into a weekly Fair Trade tuck shop, selling GEOBARs, dried fruit and fruit juice.

This initial project changed our school and enhanced our ethos and Christian values of Justice, Compassion, Friendship and Stewardship. Fair trade and global citizenship are an embedded part of our ongoing, whole school curriculum and part of our school development priorities. Our Eco-committee (called Planet Protectors) has responsibility for developing this area of the curriculum and this is an important aspect of our 'Green Flag' school status which we have maintained for about 10 years.

The Year 4 pupils run the Fair Trader business, do stock taking and write down what they need me to order online for them. We also sometimes take staff and community catalogue orders. The pupils love the deliveries arriving and ticking off the stock. They display it for sale and serve their loyal customers every Thursday lunchtime. They gain valuable skills in customer service, mental maths and

I like going on the computers to keep the accounts. I am learning about buying stock and using Excel. Michael



understand budgeting to buy stock. Year 3 pupils hate having to wait until Year 4 to run the business. Profit from our business is sent to our partner school at Kasinga in Uganda, where we have helped buy toilets and school uniforms. Their Headteacher, Moses Kiwala, has twice visited us in Ellingham.

The Traidcraft work is ongoing and changes each year as the pupils in year 4 leave our school. All of our pupils, aged 3-9, learn about fair trade as part of the annual curriculum and by engaging with our Tuck Shop, event stalls or fair trade events, such as coffee mornings like The Big Brew.

I like the new snack sized GEOBARs because they cost less for people who have less to spend. It is fair because producers and farmers get the right amount of money so they can grow more crops. Charlie

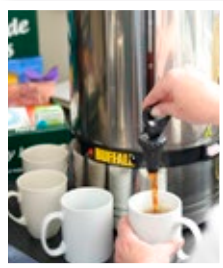


## June & July

### Use a Buffalo Percolator at Your Summer Events!

Serve delicious Traidcraft ground coffee at parents' evenings with our faff-free percolator. When the cost price of a cup is 6p, it's never been easier to fundraise for the next school year.

Visit [traidcraftschools.co.uk](http://traidcraftschools.co.uk)



Don't forget to set up your school account

### Hold a Summer Fair Trade Fayre!

Make your summer fayre "Fayretrade" this year and use your school account for tombola prizes, cake ingredients, games, refreshments and sweets - all available at discounted prices from Traidcraft.

MANY ITEMS ONLY £1

## HOLD A BAKE OFF!

Our 'Bake a Difference' cookbook is a one-stop guide to fair trade bakes, and pretty much all of the fair trade ingredients can be bought from [traidcraftshop.co.uk](http://traidcraftshop.co.uk)



This could be part of a food technology lesson, or make it a classroom competition!

A couple of years ago I started a cake competition in my school with one person from each department volunteering to bake a cake. I give them the type of cake and say which ingredients need to be used. 3 or 4 cake testers judge, and the winning department receives a small hamper.

Julie Johnson,  
English Martyrs, Hartlepool

£444.766

a year ordered by  
Traidcraft schools

£6,689

annual selling total  
for the top selling  
Traidcraft school



### Unfair Sports Day

If you're already having a Sports Day, why not incorporate some unfair elements like an unfair tug of war or game of football?

This is a great way to learn about unfair trade rules, while enjoying fair trade orange juice at the same time! Our website has lots more ideas for outdoor games, so explore at your leisure...

## Bake a difference

Why not challenge pupils and staff to cook or bake - see who can use the most fair trade ingredients - please send in any fab recipes - we'd love to share them!

### Jaffa Cup Cakes

Delicious tangy cup cakes.

#### Ingredients

(Makes 12)

100g self-raising flour  
100g soft butter or margarine  
100g Traidcraft golden caster sugar  
50g ground almonds  
2 eggs  
half tsp almond extract  
Grated rind of 1 orange  
12 tsp Traidcraft orange marmalade  
100g Traidcraft dark chocolate, melted

#### Method

1. Preheat oven 170°C/gas mark 3.
2. Line a 12 hole muffin tin with cup cake cases.
3. Put the first seven ingredients into a mixing bowl and beat until smooth. Divide equally between the cup cake cases.
4. Bake on the middle shelf for 15-20 minutes until risen and golden. Allow to cool in the tin for 10 minutes then remove from the tin and cool completely on a rack.
5. Scoop out a teaspoonful of cake from the middle of each one and fill with a teaspoon of marmalade.
6. Cover each cake with a spoonful of melted chocolate and allow to cool and set.



## Quick guide

### Spratton Primary School

Alongside our school stall we also have a fair trade display.



This is really important to us as the children and parents who shop at the stall have the opportunity to gain a real understanding of why fair trade is important.

It also helps us to incorporate fair trade within our geography topics and enables the children to understand how our lives in Spratton can differ quite dramatically from the lives of children in other parts of the world.

### Who are we?

- Traidcraft support hundreds of thousands of farmers and crafts people in developing countries to trade their way out of poverty.
- We campaign for fair trade rules that take their needs into account.
- Fair trade matters, and we're committed to helping people understand why.

Join us!

**JANUARY:** Explore our newest free learning resources • Make your New Year's resolutions a reality! • Start planning Fairtrade Fortnight! • Set up your School Account to receive discounts, support, and invoices

**FEBRUARY:** Make this Fairtrade Fortnight the best yet! • Hold a Big Brew and raise funds • Hold a super-size stall!

**MARCH:** Continue your Fairtrade Fortnight activities (please send us your photographs!) • Post us your Snack Attack entries • Collect your orders for The Real Easter Egg • Explore our Easter and Lent resources

**APRIL & MAY:** Invite a Traidcraft Speaker • Buy our percolator for your summer events • Delicious treats for your staffroom

**JUNE & JULY:** Plan a fair trade stall at your summer events • Hold a Bake Off! • Serve fair trade coffee to parents at events with your shiny new percolator!

**SUMMER!** And... RELAX!

Are You a  
**FAIRTRADE**  
School ?

Become a Fairtrade School  
[www.traidcraftschools.co.uk](http://www.traidcraftschools.co.uk)



Visit: [traidcraftschools.co.uk](http://traidcraftschools.co.uk)  
or call our team on 0191 497 3999



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